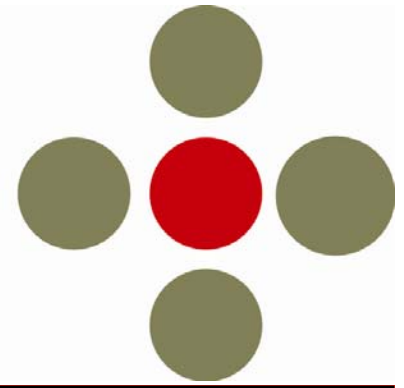


# heartbeat



July 2008

## Papakura Spring Carnival the best of Town and Country



Have you got **27th September** marked in your diaries? We are expecting hundreds of children and their families to come to the town centre. This will definitely be the time to employ those extra staff.

The Great South Road will be closed from around 8am to 3pm from Wood Street to Queen Street. Averill and Broadway will also be closed. All of you who have your businesses on these roads will be able to have a market day table out on the street with your bargains. The brighter and more interesting your table the better!

These roads will be filled with **carnival rides** and activity. There will be side shows from participating community groups and schools. No food will be sold from these **side shows**. There will be entertainment in the form of **stilt walkers** (thanks to Fountains for their sponsorship) and the new town square stage will be in full swing with bands and vocalists. **Farmer Paul** will also have his animal petting farm set up.

The inaugural Papakura Spring Carnival **New World Bake Off** will also be underway. More details about this soon. Needless to say the community will be encouraged to bake cakes and cup cakes to be judged in a huge Bake Off! Many thanks to New World for their sponsorship of this event.

We've collected some wonderful sponsorship in the form of spot prizes. This is where you come in! Would you like to donate a spot prize to be given out on the day? All spot prize donations get a mention in all advertising.

Its not all about the community. There will be prizes also for the **Best Dressed Spring Window**. The best window will win 2 hours free window dressing. A workshop will be held on 10th September to fill you with ideas on best window dressing practices.

We will be advertising the Papakura Spring Carnival far and wide. Don't miss out on being a part of this advertising. All it requires is your support in sponsorship or spot prize. Let Donna know if you want to participate.

### Clean and Tidy

It has been brought to our attention by the shoppers that the footpath outside some of your shops is looking grubby. Council is doing its bit. The cobbles get swept daily, washed fortnightly with water and polished once per year. It is the grease spots caused by dropping fatty food causing the problem. Can you help? A simple scrub with an environmentally friendly solution such as vinegar and water should do the trick! Thanks!

### Papakura Town Centre Association (PTCA)

A special meeting is being held on 3 July at 6pm at Old Central School, to discuss the future of the PTCA. **If you want a voice** as a concerned business within the town centre, then **you need to attend**. All enquiries about this meeting should go to the Chairman Peter Dodd on 09 296 5543

### Upper North Island Secondary Schools Netball Tournament

Netball Counties Manukau Region is hosting the Upper North Island Secondary Schools Tournament, 1-5 September this year at the Papakura Netball Centre. This event attracts 1200 players plus supporters. An offer has been made to the Papakura Town Centre retailers to advertise in their programme. For more information contact Nicole Terrill on 09 269 0197 or email [netball@cmsport.co.nz](mailto:netball@cmsport.co.nz)

*"Borrow money from pessimists -- they don't expect it back"*  
Donna Brooke at [dbrooke@papakura.govt.nz](mailto:dbrooke@papakura.govt.nz) or 295 2339

## Business Profile

### Visique Papakura Optometrists - Serious about your eye care

Visique Papakura Optometrists are pleased to announce that they have moved into new purpose built premises on the main street of Papakura.

Owner Optometrist Kristine Jensen says "The decision to move premises was based around our dedication to providing quality eye health care and the products we offer."

"Having a facility that is built to suit our client needs means we can deliver our products and services at an even higher level than before," she says.

Visique Papakura have also invested in the latest digital retinal imaging that helps to detect conditions, which can silently rob vision at the earliest possible stages.

Kristine recommends having a routine eye exam every 1-2 years. "Many people have an eye examination when they can no longer read the newspaper and they are shocked to discover they have irreversible damage caused by conditions such as glaucoma," says Kristine.

As well as offering the health benefits of qualified eye care, the team at Visique Papakura can also

help clients find the perfect frame for their new glasses.

"It's important your frame fits you well and is comfortable to wear" Kristine says. "For many people a new frame is a fashion accessory that can give them a completely new appearance and our Dispensing Optician is an expert in the frame selection and fitting process"

"We stock a wide range of frames from the latest brands as well as a great selection of classic frames to suit all budgets."

For expert eye care including contact lens fitting from professionals committed to sight for life, contact Visique Papakura Optometrists



The team at Visique Hayley, Bruce and Charlotte



## Events for July

### First Wednesday Club

Cash bar and nibbles sponsored by Boodles

Date: 2 July

Time: 5.30—6.30pm

Where: Boodles Restaurant

### Business Breakfast

Date: 3 July - Adrian Orr - NZ Superfund

Time: 7.30am

Where: Papakura Club

RSVP: nmaher@papakura.govt.nz

## Town Centre Security Update

The design of the physical environment and your building and the layout of your store can reduce your chances of becoming a victim of crime and increase the feeling of safety amongst your staff and customers. To help improve your safety you may like to consider the following:

- Operating hours should coincide with those of other neighbouring businesses
- Join together with other businesses in your area to form a support group, promoting customer and business safety
- Keep the amount of money in the cash register to a minimum. Make several bank deposits at varying times of the day to minimize the amount of money a robber could take.
- At the end of a days trading, leave the cash register open to show there is no cash on the premises.
- Limit staff access to keys, the safe, computerized records and alarm codes.
- Engrave 'DO NOT COPY' on store keys
- Consider changing locks and access codes when an employee is terminated.