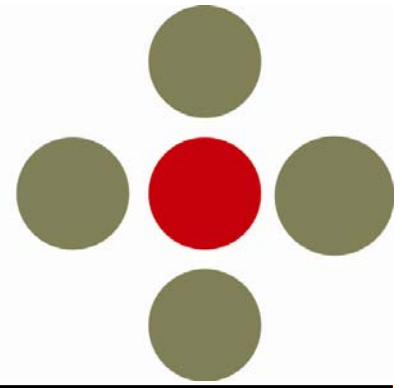


heartbeat



April 2008

A new key tenant is coming to town. Lollipops Educare Centre is an early education centre for up to 75 pre-school children, not to be confused with the Lollipop Play Ground centres.

The development which used to be the BP Station opposite Roselands is due for completion by August 2008. The upper levels above the Lollipop complex, 2 office suites, will feature private deck areas and views towards the Manukau Harbour.

There will be a retail complex built to the northern end of the site next door to Papakura floorings. Plans are to have a Cafe /Restaurant European Cuisine located at the front of the complex along with two retail shops which match in with the overall development. On the lower level opening out onto the Davies Car Park will be Papakura's first Self Serve Car Wash. This will feature the latest in wash equipment and have easy access from the Great South Rd or off the Davis Car Park. There is still space available at this stage in the retail complex.



More Good News! McDonalds Papakura and Takanini raised the most funds for Ronald McDonald House for 2007! This is a competition run for all McDonalds Restaurants in NZ.

Welcome to JD and the team from Spice 6, Shammi and team from Ace Barbers and Hair design and Karen from Scrappin DownUnder.

Retail Training

The NZ Retailers Association is kicking off its 2008 training programme with seminars about Managing and Motivating Staff. John Shackleton, 2007 NZ Speaker of the Year is the presenter. This high energy seminar will provide the tools to approaching and understanding motivation within you retail team. Thurs 17 April at Waipuna Hotel. To find out more visit www.retail.org.nz or call 0800 472 472.

December Trading Results (national)

- December 2007 monthly sales were 5.4% above December 2006; 3.9% for general merchandise
- Sep - Dec 2007 quarterly sales were 6.1% above Sep - Dec 2006; 4.2% for general merchandise
- 2007 calendar year sales were 6.1% above 2006

BUY KIWI & WE'VE GOT IT MADE

Celebrate 100 years of buying Kiwi Made this April.

The month-long celebration includes a launch event at Parliament, advertising on radio, outdoor, newspapers and magazines all designed to encourage shoppers to go looking for New Zealand made goods. During April, the Buy NZ Made Campaign Ltd consumer competition will spark special interest as shoppers go searching for goods labelled with the iconic kiwi in a triangle. Winners will receive prize packages of goods donated by New Zealand manufacturers worth \$25,000. All retailers can join in the April celebrations by ordering *free of charge* point of sale material from www.buykiwimade.govt.nz/retailers/ or telephone 0800 289 696.

Change of Name Donna Brannagan is now Donna Brooke. She has married the man of her dreams!

"What is a 'free' gift? - Aren't all gifts free?"

Donna Brooke at dbrooke@papakura.govt.nz or 295 2339

Business Profile

Profarm is a privately owned company which has been operating in Papakura for the past eighteen years. Profarm was established in 1990 after Grant McCulloch and three other shareholders purchased the business off the previous owners. Grant worked for the business since 1976 after leaving school, so was making a very informed decision.

Profarm services a large area from Auckland to Te Kauwhata and the east and west of these areas. They sell a wide range of product which suits both rural, rural lifestyle and city people.

Profarm prides itself on good customer service and wealth of product knowledge due to the experience of the staff. The staff experience has been the result of a culmination of over 60years in the industry.

Profarm have a wide range of products from hardware, work clothing, fencing, gumboots, dog biscuits, agricultural chemicals and more.

A lot of people may think that Profarm only sells to farmers. The store is open to everyone. Actually, Profarm don't sell everything ... their advice is free! Many a time they get people coming into the store for advice on product and not always product that they stock. The Profarm team is always more than happy to assist whenever possible to direct customers in the right direction.

Profarm has a sister (or should it be brother) business in Tuakau. The Tuakau store has been operating for fifteen years and carries a similar range of product including roundwood timbers.

Profarm is open Monday - Friday 8am - 5pm and Saturday 8.30am - 2.30pm.

One very happy customer writes: *"Staff in Profarm set a great example in providing good old fashioned 'customer service', answering questions, providing knowledgeable product advice and assisting even when you're not quite sure what you as a customer actually want !!!!!"*

We need more retailers like this in Papakura !!"



Pictured from left to right Tony Mackay, Bev Risetto and Grant McCullough

Events for April

First Wednesday Club- sponsored by Bayleys

Date: 2 April

Time: 5.30—6.30pm

Where: Boodles Restaurant and Bar



Business Breakfast

Date: 3 April - Justin Vaughan - CEO NZ Cricket

Time: 7.30am

Where: Papakura Club

Town Centre Security Update

Goodbye to this team of Ambassadors

This month we farewell the current team of Ambassadors. A new team is presently on the training course and you may have seen them training with the current team on Tuesday mornings and Friday afternoons. I would like to take this opportunity to publicly thank Mere, Rachel, Rainamay, Rangimaria, Paul, Deanna and Aleisha, for their dedication and professional attitude to the job. It's a shame that we have to say goodbye as you have been a real asset to the Town Centre. All the best for the future and be proud of what you have done.

Truancy

Truancy is once again becoming an issue in our Town Centre. Lately we have found many out of town students coming to Papakura thinking that we are an easy place to be truant. I can assure you that we aren't. Both Papakura High School and Rosehill College are aware that if their students wish to come to town for an appointment they must carry a pass. This includes lunch times and sports days. We enforce the Education Act between the hours of 900am and 300pm, Monday to Friday and are generally aware of early days or late starts. If you suspect truants are in your business please ring on the number provided.

Steve Hastings 298 1828